

Happy New Year!

Support your local
Sunnyvale businesses!



The Economic
Development
Newsletter
for Sunnyvale
Businesses
Winter 2004

BUSINESS PAGE



Sunnyvale
City of Sunnyvale
P.O. Box 3707
Sunnyvale, CA 94088-3707

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Sunnyvale
City of Sunnyvale
Main Numbers

BUSINESS PAGE

City Manager's Office
408-730-7480

Community Development
408-730-7444

NOVA/Employment
408-730-7232

Finance Department
408-730-7380

Human Resources
408-730-7490

Information Technology
408-730-7540

Library
408-730-7300

Parks & Recreation
408-730-7517

Public Safety
408-730-7100

Public Works
408-730-7415

Utilities
408-730-7681

What Can Sunnyvale Economic Development Do For You?

- **Ombudsman**—Working on your behalf with City staff and other state and federal agencies.
- **Permit Assistance**—Coordinating a knowledgeable team of City, state and federal agencies to facilitate the permitting process so your project goes quickly and smoothly.
- **Data Source**—Demographics, trade information, etc.
- **Real Estate Information**—Sites, brokers, property history, etc.
- **One Stop Information Resource**—Knowing who to call for information at City, state and other agencies.
- **Intermediary**—Helping identify programs and contacts at utility companies and other service providers that can save you money.
- **Facilitator**—Sums up what we do...getting you operating in the most time-efficient manner, to save you money

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Sunnyvale

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The Fremont High School Career Faire, held on October 30, was designed to educate students about the different career paths available to them. The event was held in cooperation with the Sunnyvale Rotary Club, Junior Achievement of Silicon Valley and Monterey Bay, City of Sunnyvale Economic Development Division and the Sunnyvale Chamber of Commerce.

More than 40 different businesses, schools, military agencies and other groups were represented at the event, which was structured to include a mix of presentations from Lockheed Martin Space Systems Company, NASA Ames Research Center, The Enterprise Network (TEN) and San Jose State Clinical Lab Science Program. The students also had an opportunity to visit with the different business professionals. Many of the participating students were midway through the Junior Achievement Success Skills class, which teaches workforce readiness and develops students' interpersonal effectiveness and problem-solving strategies necessary for the workplace.

The City of Sunnyvale would like to thank the following businesses for their participation at this event.

- NASA Ames Research Center
- Lockheed Martin Space Systems Company
- Cogswell College
- Downey Savings & Loan-Mathilda Branch
- A Sister Thing
- Dr. Leigh Stevens, Veterinary
- Foothill/DeAnza Recruitment Office
- Manual Macias, Pharmacist
- Visiting Angels—Elder Care
- Army Field Recruiter
- Navy Field Recruiter
- Marines Field Recruiter
- Airforce Field Recruiter

- Pat Vorreiter, Attorney at Law
- Tahir J. Naim, Income and Benefits Advisors
- Union Bank-Mathilda Branch
- San Jose State Clinical Lab Science Program
- Santa Clara County Social Services
- Rosicrucian Egyptian Museum
- Synopsys
- The Enterprise Network (TEN)
- Borders Books
- Brooks College
- Volunteer Exchange
- Marriott Hotels
- Junior Achievement of Silicon Valley and Monterey Bay
- City of Sunnyvale Departments:
 - * NOVA Youth Services
 - * Public Works—Water Pollution Control Plant
 - * Library
 - * City Manager's Office—Columbia Neighborhood Center and Volunteer Services Program

- AMD
- Turner/Devcon Construction
- Wells Fargo Bank—Mathilda Branch
- Al Panetta, CPA
- Starbucks
- Heald Business College
- Dr. Harry Springer, Optometrist
- Kuykendall's Auto Repair

If you have any questions about the Career Faire event, please contact the Economic Development Division at 408-730-7607 or by email at econdev@ci.sunnyvale.ca.us.



Support your local
Sunnyvale businesses!

Career Faire Showcases Options to Students



The Enterprise Network



Santa Clara County
Social Services



Dr. Leigh Stevens
Veterinary



Kuykendall's Auto Repair

Rising Star
Awards
Honor Local
Businesses

The City of Sunnyvale Economic Development Division would like to congratulate Sunnyvale businesses recognized for their achievements in the last year at the “Rising Star” event held in November. The “Rising Star” Recognition Luncheon honored Sunnyvale companies that were selected as the “Fastest-Growing Private Companies” and “Fastest-Growing Public Companies” by the Silicon Valley Business Journal, and as “Entrepreneur of the Year” by Ernst & Young.

The luncheon was held on Thursday, November 13 at the Wyndham Hotel Sunnyvale. Julia E. Miller, Sunnyvale Mayor, and John Sweat, Sunnyvale Chamber of Commerce Chair-elect, presented the honored companies with awards.

We thank these businesses for their hard work and dedication and for their support of the Sunnyvale community.

Silicon Valley Business Journal’s list of
Fastest-Growing Private Companies
(Sunnyvale honorees):

- Adeza Biomedical Corporation
- Mirapoint, Inc.
- MontaVista Software
- TeleChem International, Inc.
- TDN Electric, Inc.



John Sweat, Sunnyvale Chamber of Commerce, addresses attendees



Representatives from Artisan Components, Adeza Biomedical Corporation and Silicon Image

Silicon Valley Business Journal’s list of
Fastest-Growing Public Companies
(Sunnyvale honorees):

- Artisan Components Inc.
- Cepheid
- Intuitive Surgical Inc.
- Kyphon Inc.
- Proxim Corporation
- RAE Systems, Inc.
- SanDisk Corporation
- Silicon Image, Inc.
- Yahoo!

Ernst & Young Entrepreneur of the Year
Award (Sunnyvale recipients):

- Fujitsu Softek
- Mercury Interactive



Mayor Julia E. Miller welcomes attendees



Representatives from TeleChem International, Inc.



Suzi Blackman, President-CEO, Chamber of Commerce, Robert S. LaSala, City Manager conclude with closing remarks

Sports

Is your company promoting teamwork to keep quality employees? Do you have employees looking for fun and friendly competition? Show them you care by joining other Sunnyvale companies like Yahoo! and Hopkins Honda to sponsor a team in an adult sports league. The City of Sunnyvale Parks and Recreation Department offers leagues of various levels in each of the sports below for teams interested in playing against other teams.

Basketball—10-week season + playoffs
Winter season: Early January–Late March
Spring/summer season: Early April–Late June
Fall season: Early September–Early December

Softball—7-week season + playoffs
Spring season: Late March–Early June
Summer season: Mid June–Mid August
Fall season: Early September–Late October

Volleyball—8-week season + playoffs
Winter season: Early January–Early March
Spring season: Late March–Early June
Summer season: Late June–Late August
Fall season: Mid September–Mid November

The time is now for your company to join in on the fun, as the winter season registration has started and spots will be filling soon. If you have any questions about the league or would like to receive registration information for any of the above seasons, please contact Gary Brown at 408-730-7334 or gbrown@ci.sunnyvale.ca.us.

Current Commercial Building Fire Sprinkler Ordinance – New Construction Requirements:

- Sprinklers are always required for buildings over 10,000 square feet
- Sprinklers are required for some buildings between 5,000 and 10,000 square feet
- Sprinklers are required in very few instances for buildings less than 5,000 square feet (basements and certain hazardous occupancies)

Recommended Amended Commercial Building Fire Sprinkler Ordinance:

- Sprinklers would be required in all new buildings in excess of 5,000 square feet

Proposed Amended Residential Property Fire Sprinkler Ordinance:

- There would be a limit on how many times a homeowner can add on to a property without adding fire sprinklers

Please contact Randy Edwards, Fire Marshal, at 408-730-7213 for additional information.

Adult Sports
Leagues Seek
Participants

Council to
Consider Fire
Sprinkler
Ordinance
Changes in
February

Sunnyvale
Business License
Renewals Due

Did you remember to renew your business license for 2004?

Business License Renewal Forms were mailed in December 2003 and were due back to the City of Sunnyvale on January 1, 2004. If you did not receive your renewal form, please contact the Sunnyvale Business License Division at 408-730-7620.

If you have not returned your renewal form, please make sure to take the time to review your current license information and provide any changes as necessary. During the next calendar year, we hope to create an electronic newsletter to provide you with information that might affect your business, so it is very important that our database is accurate. If you are the owner and only employee at your business, you should enter “1” in the “number of employees” section. Also, we are requesting additional contact information, such as email addresses, to better communicate and keep you updated on City business, activities and events.

If you have any questions regarding your current business license, or you need assistance in applying for a business license, please contact the Economic Development Division at 408-730-7607 or by email at econdev@ci.sunnyvale.ca.us. You may also send contact information to this email address to keep our database current.